



EcoVadis recognises Birla Carbon as 'Advanced' in Sustainability practice



In a recent survey by EcoVadis, Birla Carbon was awarded a Gold Recognition Level in sustainability with an overall performance score of 65/100. The gold level rating places Birla Carbon as an 'Advanced' practitioner of Sustainability in manufacturing. The survey further goes on to rank Birla Carbon among the top 2% of all performers at the time of the survey. The highlights of the rating are;

Overall in TOP 2% of all categories

Category - "Manufacture of other non-metallic mineral products n.e.c."

Environment

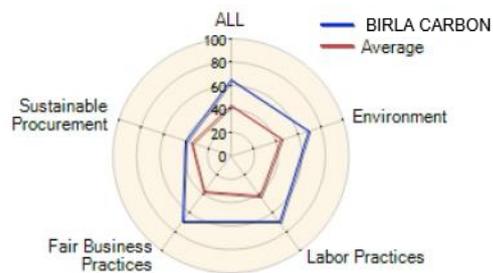
In TOP 11% of suppliers assessed

Labor Practices

In TOP 4% of suppliers assessed

Fair Business Practices

In TOP 1% of suppliers assessed



Overall in TOP 3% of suppliers assessed

Joe Gaynor, Chief Sustainability Officer, Birla Carbon said, "This is yet another outstanding international recognition of our continued commitment to sustainability. Birla Carbon continues to monitor and assess its environmental impact and adapt to the planetary and social megatrends coming our way so as to ensure that we maximize any resources that we apply and minimize any negative impact to the environment, our employees, and the communities in which we operate. This is all consistent with our vision to be the most respected, dynamic and sustainable global carbon black business."

EcoVadis based its findings on the Birla Carbon's fourth sustainability report titled 'Maximizing our Potential Through Sustainable Operational Excellence' for its analysis. The report focusses on Birla Carbon's Sustainable Operational Excellence (SOE) strategy driving sustainable business growth.

EcoVadis provides leading solutions in monitoring Sustainability in global supply chains. Using Innovative Technology and CSR expertise, EcoVadis aims at helping buyers and suppliers adopt more sustainable practices.

The EcoVadis methodology is based on international Sustainable Development standards (Global Reporting Initiative, United Nations Global Compact, ISO 26000), and supervised by a scientific committee of CSR and Supply Chain experts, to ensure reliable third-party CSR assessment. The methodology covers 150 purchasing categories, 110 countries, and 21 CSR indicators.

Birla Carbon's profile can be accessed through <http://www.ecovadis.com> (registration required);

- CSR Scorecards (for expert assessment and analysis of data)
- Benchmarking & best practices (to see scores against others in the same category)
- Single assessment in CSR success (with communication tools to review CSR scorecard, detailed profile, industry reports, badges and certificates)
- Focused guidance (for strengths and improvement areas in 21 detailed criteria)