

World-class sustainability reporting recognition



Our sustainability reporting

We model our world-class sustainability reporting on international standards such as the Global Reporting Initiative (GRI) and the CDP (formerly the Carbon Disclosure Project). Our reporting is recognized by EcoVadis, the leading sustainability rating agency. We have received a Gold rating from them for four consecutive years, placing us within the top 4% of all companies assessed worldwide. Through our parent company, Aditya Birla Group, we are involved with the World Business Council for Sustainable Development (WBCSD), a place where we can share best practices. Through our reporting we highlight our efforts to support the UN Sustainable Development Goals (SDGs).

Bending towards circularity

Circular thinking is as important to us as our customers. Although a completely closed loop may not be possible for carbon black, there are areas where we are moving in the direction of circularity. We have aligned with the Ellen MacArthur Foundation to assess the circularity of our business by utilizing their Circulytics tool. In 2020, we received our first ever score and feedback from the Circulytics Method to measure our circularity against their three guiding principles:



Find out more at sustainability.birlacarbon.com



1 Design out waste and pollution



2 Keep products and materials in use



3 Regenerate natural systems

Our reporting highlights



EcoVadis

We partner with EcoVadis to screen our critical suppliers, as defined by the International Automotive Task Force (IATF) 16949 standard, to ensure sustainable procurement.



GRI

We regularly evaluate the scope and boundaries of our material issues to guarantee our reporting achieves GRI principles of completeness.



CDP

Since FY2015, we have worked with the CDP to disclose our performance on carbon emissions and natural resource use.



WBCSD

To assess the water stress level at each of our manufacturing sites, we've partnered with the WBCSD and the World Resources Institute since FY2015.

World-class sustainability reporting recognition continued



Gold-rated in EcoVadis independent assessment

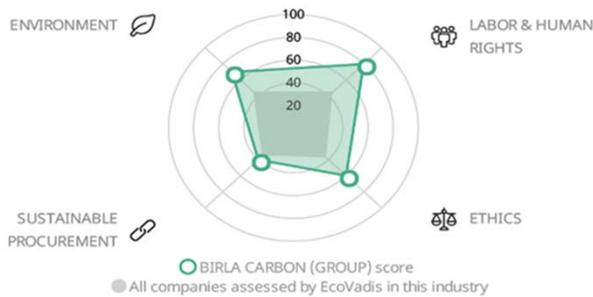


In FY2020, Birla Carbon was once again recognized by EcoVadis with a Gold rating for advanced sustainable practices for the fourth consecutive year. We are in the top three percent of companies in the “Manufacturer of other non-metallic mineral products” category, and in the top four percent of all suppliers assessed.

Our score on Sustainable Procurement has room for improvement and we are continuing to increase focus on this. However, this score also indicates the improvements that Birla Carbon has achieved as we mature over the years.

We believe that this success has come through dedication, hard work and perseverance; the Gold rating is recognition of the success of our Sustainable Operational Excellence strategy.

Theme score comparison



This is Birla Carbon’s fourth consecutive Gold rating with EcoVadis. The continued success only shows that our strategy, engagement and execution towards becoming a sustainable organization is on the right track. While we continue to pursue our vision to be the most respected, sustainable and dynamic global carbon black manufacturer, it is our Purpose – ‘Share the Strength’ – that drives our engagement with our customers and our suppliers and motivates every employee at Birla Carbon to work towards building a sustainable carbon black business for the future.”

JOE GAYNOR
Chief Legal, Sustainability and Risk Officer

Addressing our FY2020 achievements

- Leadership** position in carbon black production capacity
- 60%** of waste produced in our facilities is repurposed
- \$93M** capital investments in FY2020
- 38%** reduction in environmental releases compared to FY2018
- 100%** of employees receive Code of Ethics training
- 0.33** Total Recordable Incident Rate (TRIR), an industry-leading score
- 8%** reduction in direct CO₂ emissions against 2005 baseline
- 59** Net Promoter Score®, demonstrating our customers’ high satisfaction
- 72.8%** absolute energy conversion efficiency
- 100%** of our facilities participate in community engagement
- 100%** of our sites use recycled process water and/or rain water in their operations
- 1st** Carbon black multinational to receive IATF 16949 certification across all manufacturing sites