

Inspiring sustainability throughout our value chain

Global Purchasing Symposium

February 2019 marked the date of Birla Carbon’s first Global Purchasing Symposium. During this three-day event, which was held in Marietta, Georgia, USA, sustainable best practice was shared with our global purchasing managers and key stakeholders. Three key goals were highlighted:

- To screen all suppliers for due diligence.
- To foster sustainable procurement practices and supplier profiling.
- To drive consistency in Standard Purchase Terms and Conditions.



Sustainable procurement

To ensure we are working with the best people, and to protect our reputation and that of our customers, we have introduced third-party due diligence for all our suppliers. Through the NAVEX Global’s RiskRate® system, rolled out in FY2019, we have screened all of our 9,000+ suppliers. For those who are identified with yellow or red flags, we develop plans to help them improve their compliance measures. For our critical suppliers, as defined by the International Automotive Task Force (IATF) 16949 standard, we have also partnered with EcoVadis to facilitate sharing of sustainability best practices and to assess the sustainability profile of our key suppliers as part of our Sustainable Procurement program.

As a global company, we work in areas where natural disasters and disruptive events are everyday concerns. We have developed an in-case-of-crisis app for our employees which allows us to easily communicate about crises and to follow the correct protocols to protect our employees and avoid disruption to supply.

As we go forward, we will continue to increase this focus on creating a secure and reliable supply chain and a consistent supply of carbon black for our customers. We expect these measures to enhance our reputation and protect our brand as well as that of our customers.

FY2020 highlights



RiskRate®
100%

of our 9,000+ suppliers screened using NAVEX Global’s RiskRate® due diligence system

ecovadis EcoVadis

Our average supplier sustainability score is 50.3, significantly higher than the average of 42.6 throughout the EcoVadis database, which comprises over 55,000 companies worldwide

Find out more at sustainability.birlacarbon.com



Inspiring sustainability throughout our value chain continued

Creating an ethical business

Advancing a reliable and ethical supply chain is fundamental to Birla Carbon. It protects against reputational risk and provides our customers with the knowledge they seek about how our products and solutions are created.

To guide our employees, business partners and suppliers, we have established robust internal standards and principles. We consistently work to maintain strong ethical compliance within each of our facilities, consolidating this with our Code of Global Business Ethics and Compliance (Code of Ethics). Each employee is trained on this code annually and we also share it with all our suppliers, through our Terms and Conditions (T&Cs), and ensure they adhere to it.

In FY2017 we worked with legal advisors to customize our T&Cs of Purchase for each region where we operate, translating them into several languages to ensure they are fully comprehensive. In FY2018 we began a similar process for our T&Cs of Sale.

Our Supply Chain and Procurement Policy guides each of our sites to ensure our supply chain complies with the relevant legislation and the Birla Carbon Code of Ethics. The standards we expect to be met include those concerned with promotion of resource conservation, use of alternative materials and renewable energy, water stewardship, safety, health, respect for human rights and elimination of child and forced labor across the supply chain. This policy is part of our larger Sustainable Procurement management system, which we deploy across all our buyers and suppliers.

Addressing our FY2020 achievements

100% of employees receive Code of Ethics training each year and all our vendors must adhere to these principles through our T&Cs.



Compliance is a pillar of our company. We are committed to conducting our business in an ethical way and have built a compliance program that helps our employees do the right thing, thus ensuring that Birla Carbon is a good corporate citizen and an organization that will be around for years to come."

RICHARD PARIS
Deputy General Counsel

